



Associate

Kekst CNC was formed in 2018 when two of the world's premier strategic communications firms, Kekst, founded in 1970, and CNC, founded in 2002, combined their teams and capabilities to build the leading global strategic communication consultancy worldwide.

Our global team of more than 250 experienced professionals serve clients, from our 12 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm where Kekst CNC is JKL. As trusted advisors, the firm brings expertise on such high stakes matters as: M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications.

Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

Purpose and Scope of Role

This role will support the Corporate and Financial Communications Consultants, Directors and Partners deliver an array of work for our varied group of clients across a range of industries. Working on multiple mandates the role will support in key areas while we strive as a business to develop our Associates into the next generation of Consultants/Directors/Partners of Kekst CNC.

Main Responsibilities

Responsibilities:

- Build and maintain excellent client relationships and deliver work that exceeds our clients' expectations.
- Actively contribute to the development of communications strategies.
- Develop and nurture a strong network with relevant journalists, analysts and other key contacts.
- Understand different clients' ways of working and reflect each client's needs in your work.
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy.
- Develop a clear understanding of your role and responsibilities in each client team, and how these contribute to overall client strategy.
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments.

- Conduct desk research (media audits, market intelligence reports) and contribute to the development of communications strategies, making use of market analytics tools.
- Draft communications materials, including communications plans, press releases and presentations.
- Support the planning, organisation and management of various events including interviews, media roundtables, and press conferences.

Requirement

With more than 18 months experience in a similar position within an Agency/Consultancy/In-House role you should also have:

- Fluent spoken and written English, additional language skills are a plus.
- Bachelor's Degree or equivalent work experience.
- Minimum of 18 months professional experience in strategic communications, either at a PR Agency or at an in-house communications role.
- Excellent verbal communications and presentation skills.
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment.
- Strong command of all Microsoft Office programmes.
- Digital and social media capabilities are a plus.