

Julia Klein and Roland Leithaeuser join Kekst CNC as Directors

London, 14 June 2019 – Kekst CNC, the global strategic communications, firm today announces the appointment of Julia Klein as Global Marketing Director and Roland Leithaeuser as Director, both based in London.

Julia joins us as our new Global Marketing Director. She has more than 18 years' experience in marketing and communications, with a focus on the Professional Services sector. For over a decade, Julia held a number of marketing and communications leadership positions at Oliver Wyman, a leading global strategy consulting firm.

She has a strong track record of building brand awareness, developing thought leadership and forging relationships with clients and influencers across multiple sectors and regions. Julia began her career at a communications agency in Germany and in a communications role at the German American Business Council in Washington D.C. She is a Trustee of the girls' and women's rights organisation, FORWARD UK, and the UK Ambassador for GDW Global Digital Women. Julia says,

"I am thrilled to be joining Kekst CNC's management team as Global Director of Marketing. Kekst CNC is ideally equipped to help global business and institutional leaders address their challenges and opportunities and I am looking forward to apply my expertise to enhance the firm's brand and to help grow the business globally."

Having started his professional career at CNC between 2006 and 2009, Roland actually re-joins us from BlackRock, Inc., the world's largest asset management firm, where he held several senior communications roles over the past five years in London and Frankfurt.

Prior to joining BlackRock, Roland worked for The Goldman Sachs Group, Inc., a leading global investment banking, securities and investment management firm, where he was a member of the Executive Office team covering the German-speaking region, Eastern Europe and Russia. Roland joins our London office for now, but will relocate to Frankfurt at the beginning of 2020, where his primary focus will be on financial and transaction communications. Roland says,

"Having started my career at the firm and having spent the last ten years in in-house communications roles in the financial industry, I am very excited to return to Kekst CNC and to join the management team of this leading global communications consultancy. Being very conscious of the fast-changing financial communications landscape globally, I look forward to contributing my expertise to our work with clients globally and to help grow the firm's business in the region in years to come."

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