

About Kekst CNC

Kekst CNC is a leading global strategic communication consultancy. Our global team of around 300 professionals serve clients from our 13 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Paris, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm - where Kekst CNC is JKL. As trusted advisors, the firm brings expertise on high stakes matters like: M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

To support our Paris Office, we are hiring a fulltime, CDI

Consultant/Senior Consultant - (m/f/d)

Purpose and Scope of Role

We are looking for an accomplished communications practitioner with significant agency or inhouse experience in running communications campaigns both nationally and globally.

The successful candidate will develop and implement innovative and integrated communications strategies aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors from financial services to energy. The successful candidate will play a major part in maintaining, developing and extending our client relationships as well as help build the consultancy's campaigning and content credentials and capabilities across global markets. The successful candidate will be willing to participate in building up the office in close collaboration with our Paris based Partner.

In addition to working with the global Kekst CNC network, you will work closely with Publicis agencies in Paris.

The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of the Paris based team.

Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders confidently and maturely in a wide variety of fields including, but not limited to; corporate communications, campaign strategy, reputation management, strategic content development, corporate narrative development, and influencer mapping.
- **Campaigns:** Support full end-to-end campaigns, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.
- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients.

Requirements:

- 4-6 years of experience gained in a comparable professional capacity, specifically within the field of corporate communications, reputation management, crisis and issues management.
- Strong French networks in both business and media.
- Significant FTSE 100 project and client account management experience is an advantage.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving. Including knowledge and experience with an online monitoring/social listening tools.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in digital innovation and current affairs.
- Good level of knowledge in budget planning, reporting and controlling.
- Analytical skills, ability to work with and quickly understand key insights from data.
- Ability to lead team of mixed consultant groups with empathy and clarity.
- University degree or higher in business, politics, communications, content/marketing, digital/social data or insights.
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- Excellent communication skills both verbal and written in French and English.
- Must be able to demonstrate the right to work in the France.

What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you would be based in Paris, you would assist cross-border mandates and interact with clients and colleagues all over the globe. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check.

We look forward to your application!