

## About Kekst CNC

Kekst CNC is a leading global strategic communication consultancy. Our global team of 300 professionals serve clients from 13 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Paris, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm - where Kekst CNC is JKL. As trusted advisors, the firm brings expertise on high stakes matters like: M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management, sustainability and employee engagement, as well as digital and social communications. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

To support our global offices, we are hiring a full-time

### Director – Sustainability (m/f/d)

London, Stockholm, Munich, Frankfurt or Berlin

## Purpose and Scope of Role

We are looking for an experienced, highly accomplished communications practitioner with an expertise in sustainability and ESG, to join our management team and work alongside our global Sustainability Steering Group and further develop a powerful proposition for sustainability mandates. We offer an opportunity to build a market leading ESG and sustainability offer for a leading global strategic communications consultancy; thereby contributing to its development.

The successful candidate will develop and implement innovative, integrated communications strategies aimed at building strong positions for our clients around all relevant sustainability topics, cultivating interest in the company's stock by socially responsible investors and raising the attractiveness of the client to potential talent. The successful candidate will play a major part in maintaining, developing and extending our client relationships as well as help build the consultancy's sustainability and ESG credentials and capabilities across global markets. The ideal candidate will have the ability to inspire, challenge and to build confidence in clients, client stakeholders and internal client service teams. The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong global team.

## Main Responsibilities:

- **Build Trusted Relationships & Manage Client Accounts:** Build strong and lasting networks with clients, influencers and prospects. Provide strategic counsel and guidance to senior business leaders confidently and maturely on all matters relating to sustainability and ESG, e.g.:
  - Support clients to communicate how they have integrated ESG and sustainability into their long-term business strategy and to articulate it in their corporate narrative, values, strategy and culture.
  - Prepare clients for detailed scrutiny from all stakeholders by identifying potential sustainability issues and ensuring that a robust communications defence plan is put in place to articulate solutions, actions or a road map to achieve ESG and sustainability goals.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business

leads. Challenge clients to review and assess their ESG and sustainability strategies to ensure that they deliver on their objectives and meet the expectations of all their stakeholders.

- **Communications & Marketing:** Write and initiate thought-leadership articles and blogs for the consultancy on relevant and timely topics relating to ESG and sustainability, which will provoke engagement from clients and potential clients. Drive marketing initiatives including networking with key referral sources, attending networking events and conferences.
- **Leadership & Knowledge sharing:** Provide mentoring and coaching to junior team members; support their development and be a source of constructive feedback, knowledge share, ideas and experience. Project team lead for sustainability projects, managing timeline, budgeting, staffing and reporting. Responsibility for driving the in-house knowledge building for sustainability mandates across Kekst CNC's global offices through in-house training, sharing of market research etc.

### Requirements:

- Several years communications experience as a project lead for sustainability topics, in a communications consulting practice or within an in-house communications department of a business or similar organisation.
- Proven, authentic client relationship skills and ability to advise C-suite and senior management teams with confidence and good judgment.
- Good network of referral sources particularly on ESG and sustainability topics.
- Excellent knowledge of current policies, regulations, research and trends in ESG and sustainability, including sustainability finance & ESG ratings communications.
- Good level of knowledge in budget planning, reporting and controlling.
- Mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- Good analytical skills and ability to work with and quickly understand key insights from data, research and polling.
- Relevant education within the field of sustainability is a plus.
- Excellent communications skills in English; additional languages in German and/or Swedish are a plus.

### What we offer

Kekst CNC offers an inspiring working environment, characterized by a high level of professionalism, cutting-edge data insights and polling research, challenging projects and open corporate culture. This an opportunity to be part of a global network and work in a dynamic team where creative and entrepreneurial freedom is coupled with short, fast decision-making processes. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

**Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps. We look forward to your application!