

About JKL Kekst CNC

JKL was founded in 1985 as a pioneering firm and soon became one of the most influential strategic communications consultancies in the Nordic region. In 2018, JKL merged with Kekst CNC and now our global team of more than 250 experienced professionals serve clients from our 12 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm where Kekst CNC is JKL. As trusted advisors, the firm works in three core areas Corporate Reputation, Financial Communications and Public Affairs. Work includes M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications and integrated campaigns. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

At the earliest next possible date, we are looking for a **Digital Consultant** (m/f/d) to join our team in Stockholm.

Your responsibilities and tasks

As our Digital Consultant, you will be leading the ongoing development of our Digital offer in Stockholm, with the aim of enhancing our digital advisory capabilities that are recognised by clients and potentials. Some of your tasks will be:

- Strategic consulting for our clients in areas such as analytics, social media, digital campaigns, digital presence, content marketing and services
- Development and implementation of communications solutions such as digital and social campaigns
- Rolling out of digital and social media communication projects by using existing and new tools
- Reviewing existing clients for upselling digital consulting, pitching for new clients and developing digital business
- Support the ongoing building of digital capabilities as a core part of the JKL Kekst CNC brand, working in close co-operation with the global digital team
- Acting as coach, adviser and expert for peers and all staff to instil further digital competences in Stockholm

Your profile

You have broad knowledge of the digital communication landscape of today and to be successful in this role, we believe that:

- You earned your bachelor's degree or similar in, for example, Business Administration, Digital Marketing, Social Media Management, Digital Campaigning or Media and Communication Management
- You have at least 3 years' experience in a digital role from where you have broad digital and social media capabilities, including content creation, social media listening and analytics, community management, paid media management and influencer campaigns
- You possess a very good sense of stakeholders and reputation dynamics in the digital ecosystem. You have a deep knowledge of emerging digital and social trends across multiple markets and show a keen interest in all kinds of trends in this field
- You can draw concrete actions and strategy recommendations from methodical data analysis
- You possess excellent communication and presentation skills
- You show an international mindset, hands-on mentality and want to be part of a team

- You love creativity and want to contribute your own ideas and suggestions
- You are fluent in Swedish and English

What we offer

JKL Kekst CNC offers an inspiring working environment, characterized by a high level of professionalism, cutting edge data insights and polling research, challenging projects and open corporate culture. This an opportunity to be part of a global network and work in a dynamic team where creative and entrepreneurial freedom is coupled with short, fast decision-making processes. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

Application

Please send your resume and cover letter, or any questions related to the role, to career-emea@kekstcnc.com. Mark your application with "Application Digital Consultant Stockholm".

The recruitment process will consist of several steps.

We look forward to your application!

JKL Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.