

## Jonathan Morgan Returns to Kekst CNC as a Partner Based in Dallas

**New York, New York, October 27, 2020** – Kekst CNC, a leading global strategic communications consultancy, announced today that Jonathan Morgan has joined the firm as a Partner based in Dallas, TX, commencing November 9, 2020. Jon joins from Perry Street Communications, a boutique strategic communications firm he founded in Dallas and has led since 2006. He previously served as an Associate at Kekst CNC in New York from 2001 to 2006.

Jeremy Fielding, Kekst CNC's Co-Chief Executive Officer in New York, said: "We are delighted to have Jon re-join Kekst CNC as a Partner and our leader in an important market. We know Jon well, and he brings to our firm a track record of success, wise counsel and judgment, entrepreneurial energy and strong relationships – attributes that will be highly beneficial to our clients as we work with them to navigate through this era of accelerated change."

Jon possesses 20 years of experience across a range of public relations and corporate communications mandates, including the full spectrum of Kekst CNC's core competencies, such as M&A, crisis communications, litigation support, restructuring & bankruptcy, private capital, and many other areas. During the past 14 years as head of his own firm, Jon has built a thriving consultancy, working closely with the leadership of public companies and private organizations as well as legal and financial advisors in Texas and beyond to construct and execute successful strategic communications initiatives. This work has included several successful, joint mandates with Kekst CNC over the years.

Jon added, "I am one of the fortunate few to have spent my formative years at Kekst and am thrilled to rejoin as a Partner. The firm's commitment to client service excellence, rooted in intellectual rigor, a tireless work ethic and objective counsel, remains compelling and attractive. I am excited to join my Kekst CNC colleagues – some new, some familiar – to provide value to Kekst CNC's global network and client base."

Prior to his earlier Kekst CNC experience, Jon served as Director of Research for MSD Capital, LP, the private investment firm for Michael Dell. He started his career as an Assistant Attorney General for the State of Texas. Jon earned a BA from Wesleyan University in Middletown, CT in 1994 and a JD from George Washington University in 1997.

### About Kekst CNC

Kekst CNC is a leading global strategic communication consultancy. The team of over 250 experienced professionals serve clients from 13 offices in New York, London, Munich, Berlin, Frankfurt, Paris, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm. As trusted advisors, the firm contributes its expertise on such high-stake matters as: M&A,

shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group. For more information, please visit: [www.kekstcnc.com](http://www.kekstcnc.com)

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