



About JKL Kekst CNC

JKL was founded in 1985 as a pioneering firm and soon became one of the most influential strategic communications consultancies in the Nordic region. In 2018, JKL merged with Kekst CNC and now our global team of more than 250 experienced professionals serve clients from our 12 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm where Kekst CNC is JKL. As trusted advisors, the firm works in three core areas Corporate Reputation, Financial Communications and Public Affairs. Work includes M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications and integrated campaigns. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

At the earliest next possible date, we are looking for an **Associate** (m/f/d) to join our team in Stockholm.

About the Role

This role will support our Communications Consultants, Directors and Partners to deliver an array of work for our varied group of clients across a range of industries. Working on multiple national and global mandates, the role will support in key areas while we strive as a business to develop our Associates into the next generation of Consultants/Directors/Partners of Kekst CNC. You will form part of client teams from day one and be expected to contribute on a tactical and strategic level.

Your responsibilities and tasks

- Build and maintain excellent client relationships and continuously deliver work that exceeds our clients' expectations
- Develop and nurture a strong network with relevant stakeholders, including journalists, analysts and other key contacts
- Deal with high pressured and time sensitive situations
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Develop a clear understanding of the role and responsibilities in each client team, and how these contribute to overall client strategy
- Conduct desk research (media audits, market intelligence reports) and contribute to the development of communications strategies, making use of market analytics tools
- Draft communications materials, including communications plans, press releases and presentations
- Support the planning, organisation and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Pitch complex topics to journalists

Your profile:

- Bachelor's Degree in Strategic Communications, Business Administration, Political Science or any other relevant field
- Excellent verbal communications and presentation skills
- Fluent spoken and written English, additional language skills are a plus
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment



- Strong command of all Microsoft Office programmes
- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Previous experience in industry tools like or similar to Pulsar, Factiva, Quid and Moz is a plus.

What we offer

JKL Kekst CNC offers an inspiring working environment, characterized by a high level of professionalism, cutting edge data insights and polling research, challenging projects and open corporate culture. This an opportunity to be part of a global network and work in a dynamic team where creative and entrepreneurial freedom is coupled with short, fast decision-making processes. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

Application

Please send your resume and cover letter, or any questions related to the role, to hr@jklgroup.com. Mark your application with "Application Associate Stockholm".

The recruitment process will consist of several steps.

We look forward to your application!

JKL Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.