

Press release

Günther H. Oettinger joins communications consultancy Kekst CNC's Global Advisory Board

Munich / Paris/ New York, 17.11.2020 – Günther H. Oettinger will join international communications consultancy Kekst CNC's Global Advisory Board on January 1, 2021. Following his time as Prime Minister of Baden-Württemberg, Oettinger was a member of the EU Commission from 2010 until 2019, where he was European Commissioner first for Energy, then for Digital Economy and Society and lastly for Budget and Human Resources. He can look back on a successful, decades-long career in national and international politics. In his capacity as a member of the international Advisory Board, he is available to the entire Kekst CNC team as a sparring partner and will apply his great expertise to advise clients.

The Global Advisory Board of Kekst CNC, a subsidiary of Publicis Groupe S.A., is chaired by **Maurice Lévy**. Lévy is Chairman of the Supervisory Board of Publicis Groupe, which he built up over decades into one of the world's leading communications companies. Other members of the board include former Swedish Prime Minister **Göran Persson**, Chairman of the Munich Security Conference, **Ambassador Wolfgang Ischinger**, **Nuala O'Connor**, Senior Vice President and Chief Council of Digital Citizenship at Walmart and former President of the Center for Democracy and Technology, and **Matthew Westerman**, formerly in senior positions at investment banks Goldman Sachs, HSBC and Rothschild.

Günther H. Oettinger: *“Becoming a member of this international advisory board gives me the opportunity to pass on my experience and knowledge to consultants and clients. At the same time, it gives me deep and up-to-date insights into the global challenges of an international communications consultancy. I am looking forward to a lively exchange of ideas.”*

Maurice Lévy: *“We can only provide our clients with good advice and prepare them for the geopolitical and communications challenges they face if we ourselves are in constant contact with the best in their fields. With Günther H. Oettinger, we are gaining an outstanding politician and convinced European, who is both visionary and hands-on. His expertise complements our existing Advisory Board and his personality and experience will enrich us.”*

Bernhard Meising, Co-CEO and partner of Kekst CNC: *“We have come to know and appreciate Mr. Oettinger in recent years, not only as an outstanding expert on the EU but above all as a pragmatic and solution-oriented politician. Our international clients will benefit from his clear analyses and his vision for a European economy.”*

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About Kekst CNC

Kekst CNC is a leading global consultancy for strategic communications. A team of over 250 experienced professionals serves its clients from 13 offices in New York, London, Munich, Berlin, Frankfurt, Paris, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm. As a trustworthy consultant Kekst supports CNC in highly relevant topics such as: M&A, activist shareholders and corporate governance, crisis communication, restructuring, litigation support, investor relations, IPO communication, reputation and issue management, change management and change communications, and digital transformation and communication. Further information is available at www.kekstcnc.com.

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