



## About Kekst CNC

Kekst CNC is a leading global strategic communication consultancy. Our global team of 250 professionals serve clients from our 13 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Paris, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm - where Kekst CNC is JKL. As trusted advisors, the firm brings expertise on high stakes matters like: M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

Our clients need us, and we therefore need you.

To support our offices in **Germany** we are hiring fulltime

## Associates (m/f/d)

### About the Role:

If you gained first experiences in strategic communications, PR, legal or other relevant areas and are ready for the next step in your career, then this is an exciting opportunity for you to gain wide exposure in a generalist role. Forming part of client teams from day one you will contribute on a tactical and strategic level. You will support our global teams with delivering an array of work for our clients across a range of industries.

Our aim is to develop our Associates into the next generation of leaders in Kekst CNC.

### Main Responsibilities:

- Build and maintain excellent client relationships and continuously deliver work that exceeds our clients' expectations
- Develop and nurture a strong network with relevant stakeholders, including journalists, analysts and other key contacts
- Deal with high pressured and time sensitive situations
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Develop a clear understanding of the role and responsibilities in each client team, and how these contribute to overall client strategy
- Conduct desk research (media audits, market intelligence reports) and contribute to the development of communications strategies, making use of market analytics tools
- Draft communications materials, including communications plans, press releases and presentations
- Support the planning, organisation and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement

**Requirements:**

- Completed degree in, for example, finance, economics, political or communication sciences
- Initial practical experience in communication (preferably in a communications consultancy or the communications department of a company)
- Enthusiasm: for precise communication, clients, teamwork and multi-tasking
- Networking, thinking outside the box, excellent verbal communication and presentation skills
- Fluent spoken and written English and German, additional language skills are a plus
- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Strong command of all Microsoft Office programmes

**What we offer:**

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open, supportive corporate culture. The German offices are sociable and dynamic workplaces and continue to grow. Although you would be based in Germany, you would work on cross-border mandates and interact with clients and colleagues all over the globe. In addition to exciting development opportunities, we offer substantial training opportunities, a competitive salary, exchange programs, bonus scheme and benefits package. During your time as an Associate you will be assigned a professional development advisor, who will accompany you during this stage of your career.

**Please send your resume and cover letter, or any questions related to the role,  
to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check.

We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.