
Press Release

Meghan Sheehan to join Kekst CNC, strengthening ESG and Sustainability Offering

London, 17 December 2020 – Kekst CNC, a leading global strategic communications consultancy, announced today the strengthening of its Environment, Social and Governance (“ESG”) and Sustainability offer with the appointment of Meghan Sheehan as Director.

Meghan joins from Brunswick Group, where she was a Director in its Business and Society group, helping clients in Europe and the U.S. to find new ways to engage on pressing societal issues. Prior to this she worked at Barclays Bank as Head of Programmes and Investing, Citizenship for the UK and Europe. In this role she created new global social entrepreneur partnerships, and designed and launched market-leading social programs.

ESG and Sustainability is a fast-growing business area within Kekst CNC, as organizations around the world address the centrality of ESG within their businesses, and the resulting opportunities and challenges. From limiting global warming to 1.5°C in line with the Paris Agreement, to human rights and diversity, equity and inclusion (DEI), the issues at stake are urgent, global in nature, and demand action from the business and finance community.

Based out of Kekst CNC’s London office while working with clients in all major markets, Meghan will take a leadership role within the firm’s international team of sector experts and experienced Sustainability & ESG specialists, to support clients in navigating the highly scrutinized and rapidly evolving ESG and Sustainability landscapes.

Bernhard Meising, co-CEO at Kekst CNC said: “We’re thrilled to announce Meghan’s appointment to accelerate our growing ESG offer at a time when rising numbers of clients are seeking our support in this critical area. Organizations increasingly recognize that better business behaviors bring superior and sustainable performance. Communications plays a vital role in helping companies to integrate strong Sustainability and ESG principles into their commercial and employment practices.”

Jeremy Fielding, co-CEO at Kekst CNC, said: “This year’s COVID pandemic has only intensified the centrality of ESG issues for all of our clients, with stakeholders’ increased demands that companies do the right – and sustainable and smart – thing for their businesses. Companies have a critical role to play over the coming decade if we are to build enterprises with better governance, limit global warming and build a fairer, more equitable society. Meghan’s experience, coupled with that of our existing global team, will help our clients drive better long-term performance.”

Meghan Sheehan, Director at Kekst CNC, added: “I’m excited to be joining Kekst CNC’s team and to play my role as part of the growing ESG and Sustainability offering. With higher scrutiny than ever before, it’s vital that businesses can action and communicate long term growth and value creation in a responsible way. Working with a global set of clients, I look forward to advising organizations on developing and implementing best-in-class strategy.”

About Kekst CNC

Kekst CNC is a leading global consultancy for strategic communications. A team of over 250 experienced professionals serves its clients from 13 offices in New York, London, Munich, Berlin, Frankfurt, Paris, Brussels, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm. As a trustworthy consultant Kekst supports CNC in highly relevant topics such as: M&A, activist shareholders and corporate governance, crisis communication, restructuring, litigation support, investor relations, IPO communication, reputation and issue management, change management and change communications, and digital transformation and communication. Further information is available at www.kekstcnc.com.

Media contact

Oliver Mann

oliver.mann@kestcnc.com

+44 203 7551 607