

## About Kekst CNC

Kekst CNC is a new brand name in Sweden. That is because we have up until now operated under the brand name JKL – and as JKL we have been part of shaping the communications advisory business in Sweden and the Nordics for 35 years.

Over the years we have become more international, just like many of our clients, and since 2017, we are part of the global communications firm Kekst CNC. Now we have taken the step to change our name also in Sweden to Kekst CNC.

Our global team of around 250 professionals serve clients from our 13 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Paris, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm. As trusted advisors, the firm brings expertise on high stakes matters across a broad range of topics in the fields of corporate communications & reputation, financial communications and public affairs.

Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

To support our Stockholm Office, we are hiring full time strategic communication consultants

## Strategic Communication Consultant - (m/f/d)

### Purpose and Scope of Role

We are looking for an accomplished communications professional with significant agency or in-house experience both nationally and globally.

We are looking for consultants within the fields of corporate communications & reputation, financial communications as well as public affairs. A common thread across all three is to be able to design and implement communications strategies and tactics as well as influencing plans across a broad range of stakeholders.

The successful candidate will play a major part in maintaining, developing and extending our client relationships and develop leadership skills by supporting and coaching more junior team members.

The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong Stockholm based team.

### Main Responsibilities:

- **Manage client accounts and build trusted relationships:** Provide strategic counsel and guidance to senior business leaders confidently and maturely in a wide variety of fields including; corporate communications, financial communications and public affairs.
- **Design and implement communications programs:** Design and implement end-to-end communications programs, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Communications planning and activation:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients. Drive outreach and stakeholder engagement.

- **Project management:** Lead client teams in a way that combines client focus, creativity, strong leadership skills and efficiency.
- **Business development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.

### Requirements:

- 4-6 years of experience gained in a comparable professional capacity, specifically within the field of corporate communications, financial communications and/or public affairs. Significant project and client account management experience is an advantage.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving. Including knowledge and experience with digital campaigns and outreach.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in digital innovation. and current affairs
- University degree BA or higher in business, politics or similar.
- A strong interest in national and international current affairs.
- Candidate should be experienced, results-oriented, and able to work independently, while also leading and working closely with client teams.

### What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. You will assist cross-border mandates and interact with clients and colleagues all over the globe, whilst working in our office in Stockholm. Our aim is to develop you to become a Partner with our company. To this purpose you will have professional development advisors who accompany you during your career with us. In addition to exciting development opportunities, we offer a competitive working conditions and benefits, bonus scheme and benefits package, as well as varied learning and development programmes.

**Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: [hrjkl@kekstcnc.com](mailto:hrjkl@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and a reference check. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.