

## About Kekst CNC

Kekst CNC is a leading global strategic communication consultancy. Our global team of 250 professionals serve clients from our 13 offices in New York, London, Munich, Berlin, Frankfurt, Brussels, Paris, Tokyo, Seoul, Hong Kong, Dubai, Abu Dhabi and Stockholm. As trusted advisors, the firm brings expertise on high stakes matters like: M&A, shareholder activism and governance, crisis communications, restructurings, regulatory investigations, litigation support, investor relations, IPO communications, issues and reputation management, change management and employee engagement, as well as digital and social communications. Kekst CNC is part of the Publicis Groupe, the world's third largest communications group.

To support our Team in our office in **London** we are hiring a fulltime

## Senior Associate/Consultant, ESG and Sustainability (m/f/d)

### About the Role:

We are looking for a high-performing Senior Associate or Consultant (depending on previous experience) to join and contribute to a growing and ambitious organisation. If you are experienced in sustainability and strategic communications and/or market research and are ready for the next step in your career, then this could be an exciting opportunity for you. We strive as a business to develop our Associates and Consultants into the next generation of Directors and Partners to lead Kekst CNC.

This role will support the Director leading the ESG and Sustainability offering to deliver an array of work for our varied group of clients across a range of industries. Additionally, there will be opportunities to work on multiple mandates to support clients on media relations, corporate reputation, digital, crisis communications etc. to ensure you grown into a well-rounded consultant and a trusted, strategic communications adviser. You will form part of client teams from day one and be expected to contribute on a tactical and strategic level.

### Main Responsibilities:

#### *Research and analysis*

- Conduct desk research (media audits, regulatory/political views, market intelligence reports, conversation mapping, etc) and quantitative research using market analytics tools on all ESG and sustainability issues relating to clients
- Analyse and summarise the sustainability trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Analyse investor attitudes and perspectives on ESG, including navigating and clarifying ESG metrics and ratings systems for clients

#### *Supporting client teams with ESG and sustainability expertise*

- Developing excellent client knowledge and understanding – to gain a deep understanding of both the client's business, as well as their sustainability performance, communication objectives, social and economic positioning and ESG reporting standards
- Building and maintaining excellent client relationships

#### *Content development*

- Develop ESG and sustainability-focused content and thought leadership on major environmental and social issues relevant to clients
- Draft communications materials, including communications plans, press releases and presentations

- Support the planning, organisation and management of various events including roundtable events and webinars
- Creative input into designing corporate signature programmes, social narrative and innovative solutions to complex, societal challenges

#### *Internal engagement to build expertise*

- Support the development of in-house knowledge building for sustainability mandates, for example with in-house training and ESG-focused content development

#### **Requirements:**

- Completed degree, minimum Bachelor level (preferably in sustainability-related subject)
- Previous professional experience, ideally a few years in a research role or in a communication- or sustainability-focused role
- Excellent knowledge of current research and trends in sustainability and ESG
- Analytical skills, ability to work with and quickly understand key insights from data
- Previous experience in industry tools like or similar to Pulsar, Factiva, Quid and Moz is a plus
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment
- Excellent verbal communications and presentation skills
- Fluent spoken and written English, additional language skills are a plus
- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Strong command of all Microsoft Office programmes
- The role is conditional on you having, or obtaining, the right to work in the UK

#### **What we offer:**

Kekst CNC offers an inspiring working atmosphere, characterised by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you would be based in London, you would assist cross-border mandates and interact with clients and colleagues all over the globe. A senior mentor in the business will be assigned to you to accelerate your professional development. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

**Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.