

## About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our growing London Office, we are hiring a fulltime

## Senior Consultant – Corporate and talent communications (m/f/d)

### Purpose and Scope of Role

We are looking for an experienced, highly accomplished communications practitioner who has worked in a large top-tier agency, or inhouse role, developing and running integrated and multichannel corporate communications campaigns both nationally and globally. Experience of talent / people communications, employer branding and internal communication would be highly preferable.

The successful candidate will develop and implement innovative multi-stakeholder, integrated communications strategies and campaigns, aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors, from energy to financial services. The successful candidate will play a major part in maintaining, developing and extending our client relationships as well as help build the consultancy's talent / people communications credentials and capabilities across global markets.

The ideal candidate will have natural leadership skills and the ability to inspire and to build confidence in clients, client stakeholders and internal client service teams. The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong London based team.

### Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders, confidently and maturely, in a wide variety of fields including, but not limited to; employer branding, talent / people communications strategy, internal communications strategies, campaign strategy, reputation management, strategic content development, corporate narrative or employer value proposition (EVP) development, , and audience targeting.
- **Campaign & Financial Management:** Negotiate fees with clients and ensuring timely delivery of a project at the targeted margin. Lead full end-to-end campaigns, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients, as well as broader new business leads.

- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients.
- **Leadership & Mentoring:** Internal team leadership, provide mentoring and coaching to junior team members; support their development and be a source of constructive feedback, knowledge share, ideas and experience.

#### Requirements:

- 7-9 years of experience gained in a comparable professional capacity, specifically within the field of talent or employer brand communications, corporate communications, reputation management, and content and engagement-led campaign delivery.
- Significant FTSE 100 project and client account management experience.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving.
- Experience of developing and activating EVP's or corporate narrative's through integrated communications campaigns.
- Experience of developing and delivering strategic communications campaigns that integrate all external communications channels, including owned, earned and paid activation.
- Experience in developing and executing strategic internal employee communication campaigns
- Experience in executing online communications campaigns, development of creative content, video production and running effective social media-led campaigns across international markets.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once, alongside an active interest in human resources strategy current affairs
- University degree BA, or higher, in business, communications, content/marketing, English, journalism, HR or comparable degree classification.
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- Must be able to demonstrate the right to work in the UK.

#### What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you would be based in London, you would assist cross-border mandates and interact with clients and colleagues all over the globe. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

**Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, business case and reference check.

We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.