

About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit www.kekstcnc.com

To support our Team in our office in **London** we are hiring fulltime

Associates (m/f/d) – with creative writing skills

About the Role:

We are looking a high-performing Associate to join and contribute to a growing and ambitious organisation. If you are experienced in PR, strategic communications or professional writing, such as journalism and are ready for the next step in your career, then this could be an exciting opportunity for you to gain wide exposure in a generalist role.

This role will support the Corporate and Financial Communications Consultants, Directors and Partners deliver an array of work for our varied group of clients across a range of industries. As well as providing creative writing capabilities, you will have an opportunity to working on multiple national and global mandates, gaining experience in key areas while we strive as a business to develop our Associates into the next generation of Consultants/Directors/Partners of Kekst CNC. You will form part of client teams from day one and be expected to contribute on a tactical and strategic level.

Main Responsibilities:

- Build and maintain excellent client relationships and continuously deliver work that exceeds our clients' expectations
- Develop and nurture a strong network with relevant stakeholders, including journalists, analysts and other key contacts
- Deal with high pressured and time sensitive situations
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Develop a clear understanding of the role and responsibilities in each client team, and how these contribute to overall client strategy
- Conduct desk research (media audits, market intelligence reports) and contribute to the development of communications strategies, making use of market analytics tools
- Create engaging content, on a variety of technical topics, with an ability to decipher technical topics and adjust style and tone based on the end audience

- Draft communications materials, including communications plans, press releases and presentations
- Support the planning, organisation and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Pitch complex topics to journalists

Requirements:

- Minimum of 12 months professional experience in strategic communications, either at a PR Agency or at an in-house communications role
- Bachelor's Degree in Strategic Communications, Journalism, Business Administration, Political Science or any other relevant field
- Excellent verbal communications and presentation skills
- Fluent spoken and written English, additional language skills are a plus
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment
- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Strong command of all Microsoft Office programmes
- Previous experience in industry tools like or similar to Pulsar, Factiva, Quid and Moz is a plus.
- Must be able to demonstrate the right to work in the UK

What we offer:

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you would be based in London, you would assist cross-border mandates and interact with clients and colleagues all over the globe. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package.

**Please send your resume and cover letter, or any questions related to the role,
to the following e-mail address: career-emea@kekstcnc.com**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.