

About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit www.kekstcnc.com

To support our growing **London Office**, we are hiring a fulltime

Senior Consultant – Corporate communications (m/f/d)**Purpose and Scope of Role**

We are looking for an experienced, highly accomplished communications practitioner who has worked in a large top-tier agency, or inhouse role, developing and running integrated and multichannel corporate communications campaigns both nationally and globally.

The successful candidate will develop and implement innovative multi-stakeholder, integrated communications strategies and campaigns, aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors, from energy to financial services. The successful candidate will play a major part in maintaining, developing and extending our client relationships as well as helping to build the consultancy's corporate communications credentials and capabilities across global markets.

The ideal candidate will have natural leadership skills and the ability to inspire and to build confidence in clients, client stakeholders and internal client service teams. The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong London based team.

Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders, confidently and maturely, in a wide variety of fields including, but not limited to; corporate communications strategy, campaign strategy, media relations strategy, reputation management, issues management, strategic content development, corporate narrative development and audience targeting.
- **Campaign & Financial Management:** Negotiate fees with clients and ensuring timely and efficient delivery of a project. Lead full end-to-end campaigns, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients, as well as broader new business leads.

- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients.
- **Leadership & Mentoring:** Internal team leadership, provide mentoring and coaching to junior team members; support their development and be a source of constructive feedback, ideas and experience.

Requirements:

- Extensive experience gained in a comparable professional capacity, specifically within the field of corporate communications, reputation management, crisis and issues management and content and engagement-led campaign delivery.
- Significant FTSE 100 project and client account management experience.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving.
- Experience of developing and activating corporate narrative's through integrated communications campaigns.
- Experience of developing and delivering strategic communications campaigns that integrate all external communications channels, including owned, earned and paid activation.
- Experience in executing online communications campaigns, development of creative content, video production and running effective social media-led campaigns across international markets.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once, alongside an active interest in current affairs.
- Preferred candidate will have a university degree BA, or higher.
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- The role is conditional on you having, or obtaining, the right to work in the UK.

What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment. The London office is a diverse, sociable and dynamic workplace and continues to grow at a rapid pace. Although you would be based in London, you would lead cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, office exchange programme, private health insurance, employee assistance program, volunteering hours, wellbeing programme, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance and much more!

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

The recruitment process will consist of several steps, such as interviews, business case and reference check. We look forward to your application!