

About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

To support our team in **Germany** we are hiring full-time

Associates **Strategic Communications:** **Focus on Tech/Startups (m/f/d) in Berlin**

About the role

If you have some initial experience in strategic communications, preferably in the context of venture capital firms, tech companies, startups, or similar areas and are ready for the next step in your career, then this is an exciting opportunity. You will work on cutting edge communications topics, learning from professionals in a dynamic and fun workplace where no day is the same as we advise clients on communications issues that are core to protecting and enhancing their reputation. You will form an integral part of client teams from day one and contribute on both a strategic and tactical level to deliver an array of work across the communications spectrum. You will be challenged and encouraged – because we believe our Associates are the next generation of leaders at Kekst CNC.

Your responsibilities

- Participation in Kekst CNC project teams advising clients in Germany and internationally, with a particular focus on the tech and start-up sector
- Working closely with our other tech/VC hubs in London and Stockholm as well as within the global Kekst CNC network
- Developing and implementing communication and positioning strategies
- Advising and supporting companies in their dialogue with the media, investors, the wider public and other key stakeholder groups
- Creating concepts, presentations, communication materials, briefings
- Establishing, maintaining, and developing a network in the startup and tech community and in the media, both in Germany and internationally
- Supporting the Kekst CNC team in client acquisition and in the development of existing mandates

What you will bring to the role

- Completed degree with relevant reference to the position
- Relevant practical experience in a corporate, tech/startup, VC or journalistic environment
- Robust network in the start-up community and relevant media

- Entrepreneurial attitude and thinking outside the box mindset
- Affinity for social media and digital communications
- Analytical thinking; independent, precise, responsible, and solution-oriented
- Excellent German and English written and spoken language skills

What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism, lots of fun at work and an open, supportive corporate culture. Based in Berlin, you would also work on cross-border mandates and interact with clients and colleagues all over the globe. In addition to exciting development opportunities, we offer a comprehensive learning and development programme, a competitive salary, the opportunity to spend time in other offices, a bonus scheme and benefits package. During your time as an Associate you will be assigned a professional development advisor, who will accompany you during this stage of your career.

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

For more insights, please also visit our LinkedIn page: www.linkedin.com/company/kekst-cnc

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.