

About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

To support our team in **Germany** we are hiring full-time

Consultants/Senior Consultants - (m/f/d) Munich, Frankfurt or Berlin

Purpose and Scope of Role

We are looking for accomplished communications practitioners with significant agency or inhouse experience in running communications campaigns both nationally and globally.

You will develop and implement innovative and integrated communications strategies aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors from financial services to energy. You will play a major part in maintaining, developing and extending our client relationships as well as help build the consultancy's campaigning and content credentials and capabilities across global markets.

You will play a pivotal role at the heart of one of the world's fastest growing consultancies.

Main Responsibilities

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders confidently and maturely in a wide variety of fields including, but not limited to; corporate communications, campaign strategy, reputation management, strategic content development, corporate narrative development, and influencer mapping.
- **Campaigns:** Support full end-to-end campaigns, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.
- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients.

Requirements

- Several years of experience gained in a comparable professional capacity, specifically within the field of corporate communications, reputation management, crisis and issues management.
- Strong German networks in both business and media.
- Significant FTSE 100 project and client account management experience is an advantage.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving. Including knowledge and experience with an online monitoring/social listening tools.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in digital innovation and current affairs.
- Good level of knowledge in budget planning, reporting and controlling.
- Analytical skills, ability to work with and quickly understand key insights from data.
- Ability to lead team of mixed consultant groups with empathy and clarity.
- University degree or higher in business, politics, communications, content/marketing, digital/social data or insights.
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- Excellent communication skills both verbal and written in German and English.

What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture. The German offices are sociable and dynamic workplaces and continue to grow. Although you would be based in Germany, you would work on cross-border mandates and interact with clients and colleagues all over the globe. Our aim is to develop you to become a Partner with our company. To this purpose you will have professional development advisors who accompany you during your career with us. In addition to exciting development opportunities, we offer a competitive salary, bonus scheme and benefits package, as well as varied learning and development programmes.

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.