

About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. The Tokyo office was established in 2004. This makes Kekst CNC a pioneer in Japan as the only global strategic communications consultancy with a history of 17 years in this market. Kekst CNC is part of the Publicis Groupe. For more information, visit <u>www.kekstcnc.com</u>

To support our team in Tokyo we are hiring a full-time

Senior Consultant (m/f/d)

Your responsibilities

- Independent handling of various client accounts as project leader including management of other project members / ongoing support of other client accounts led by other project leaders or other global offices
- Specific client tasks include but are not limited to
 - Strategic planning of communication strategies
 - Research and audits
 - Media and other stakeholder relations
 - Planning, organization and management of various events including interviews, media roundtables, press conferences and others
 - Media and issue monitoring
 - Activity reports and other reporting
- Active participation in client acquisition and company marketing activities

What you will bring to the role

- Bachelor's degree from university in Japan or overseas
- Minimum of 10 years of professional experience
- Minimum of 5 years professional experience in strategic communications, either in house, PR agency or other media relations environment
- Proven track record in PR and other communications fields
- Experience and ability to independently run (client) projects with minimum oversight of senior colleagues
- Solid understanding of financial terms and experience of dealing with financial topics a plus
- Fluent spoken and written Japanese/English
- Excellent verbal communications and presentation skills
- Basic digital and social media skills
- Ability to build and actively engage with a large network of diverse stakeholders
- Proven ability to go beyond implementation of tasks and also consult clients on strategic decisions and implementation of those



• Well-established network with media in Japan

What we offer

- An inspiring career opportunity in a challenging and global environment
- Working for high-profile clients in one of Tokyo's top 3 financial communication firms
- The chance to gain insights into a multifaceted and dynamic company and its multinational clients incl. frequent interactions with senior executives of these firms
- Flexible working environment with a combination of working at the office and working from home also after Covid-19
- Beside a competitive salary and bonus system, along with the basic Japanese social insurance, we offer welfare benefits such as 401K and company rental housing

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: <u>career.tokyo@kekstcnc.com</u>

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.