

## About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our Team in our office in **Brussels** we are hiring a fulltime

## Associate (m/f/d)

### About the Role:

We are looking for an Associate to join and contribute to our growing and ambitious Brussels office. If you have prior experience in EU Public Affairs and strategic communications and are ready for the next step in your career, then this could be an exciting opportunity to grow into the role of a trusted, strategic Public Affairs adviser.

As an Associate, you will be involved in all parts of our clients' activity: from EU policy and regulatory research and analysis, to communication campaign design and implementation. You will maintain and develop client relations and contribute directly to the definition and implementation of outreach, communication and media strategies.

### Main Responsibilities:

- Analyse policy developments / upcoming EU legislation / parliamentary debates and votes
- Support in developing outreach strategies towards policy makers, key decision makers inside the institutions and key stakeholders
- Draft briefing and communications materials for outreach to internal and external stakeholders, e.g. background briefings, policy analysis, stakeholder mapping and profiles, communications plans, press releases and presentations
- Support the planning, organisation and management of various events including meetings with key stakeholders and policy makers, stakeholder debates, interviews, media roundtables, and press conferences
- Conduct research (media audits, market intelligence reports) and make use of market analytics tools to contribute to the development of communications strategies
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, policy objectives and Public Affairs strategy
- Stay up to date with regulatory developments, trends, issues and challenges that affect clients' businesses and industries
- Support of our team in client acquisition and development of existing mandates

- Develop and nurture a strong network with relevant stakeholders, including policy makers, key decisions makers in the institutions, journalists, analysts and other key contacts

**Requirements:**

- Completed degree in, for example, law, finance, economics, political or communication sciences
- Good knowledge of EU institutions and legislative processes
- Prior relevant experience in the European institutions or working on EU Public Affairs with business organisations or NGOs or in another consultancy is a plus
- Enthusiasm: for precise communication, clients, teamwork and multi-tasking
- Networking, thinking outside the box, excellent verbal communication and presentation skills
- Fluent spoken and written English and good command of at least one other major European language, additional language skills are a plus
- Strong command of all Microsoft Office programmes

**What we offer:**

Kekst CNC offers an inspiring working atmosphere, and an open, fun corporate culture. We value diversity and are certain we serve our clients better because of our diverse skills, experiences, and backgrounds. You will work closely with the global senior management team, offering an excellent opportunity to learn quickly and grow your career. Each employee has a professional development advisor, who accompanies them in each career stage. Substantial training opportunities, a competitive salary, bonus scheme, an office exchange programme and private health insurance round off the package.

The Brussels office is a sociable and dynamic workplace and continues to grow at a rapid pace. Since we are a small team, as an Associate you will be involved in all aspects of client work, and work closely with the senior management, offering an excellent opportunity to grow in your role quickly. Although you will be based in Brussels, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe.

**Please send your full application by 8 August to the following e-mail address:**

[Career.Brussels@kekstcnc.com](mailto:Career.Brussels@kekstcnc.com)

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. Please do not hesitate to let us know if any reasonable adjustments are needed during the recruitment process. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.