

## About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our Team in our office in **London** we are hiring fulltime

## Associates (m/f/d)

### About the Role:

We are looking for Associates to join and contribute to a growing and ambitious organization from February 2022. If you have prior experience in strategic communications, PR, consulting or other relevant areas, and are ready for the next step in your career, then this could be an exciting opportunity to grow into the role of a trusted, strategic communications adviser. Our aim is to develop Associates into the next generation of leaders of Kekst CNC.

We offer an entrepreneurial working environment where you will form part of client teams from day one and be expected to contribute on a tactical and strategic level. Working on multiple national and global mandates, our Associates deliver an array of work across our areas of expertise for a varied group of clients across a range of industries.

### Main Responsibilities:

- Build and maintain excellent client relationships and continuously deliver work that exceeds our clients' expectations
- Develop and nurture a strong network with relevant stakeholders, including journalists, analysts and other key contacts
- Deal with high pressured and time sensitive situations
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Develop a clear understanding of the role and responsibilities in each client team, and how these contribute to overall client strategy
- Conduct desk research (media audits, market intelligence reports) and contribute to the development of communications strategies, making use of market analytics tools
- Draft communications materials, including communications plans, press releases and presentations
- Support the planning, organisation and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Pitch complex topics to journalists

**Requirements:**

- Initial professional experience in communication (preferably in a communications consultancy or the communications department of a company)
- Bachelor's Degree in Strategic Communications, Business Administration, Political Science or any other relevant field
- Excellent verbal communications and presentation skills
- Fluent spoken and written English, additional language skills are a plus
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment
- Strong command of all Microsoft Office programmes
- The role is conditional on you having, or obtaining, the right to work in the UK

**Additional desirable skills:**

- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Previous experience in industry tools like or similar to Pulsar, Factiva, Quid and Moz is a plus.

**What we offer:**

Kekst CNC offers an inspiring working atmosphere, characterised by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in London, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, office exchange programme, private health insurance, employee assistance program, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance, volunteering hours, wellbeing programme and much more!

**Please send your application, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. Please do not hesitate to let us know if any reasonable adjustments are needed during the recruitment process. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.