

**About Kekst CNC**

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our growing London Office, we are hiring a **Digital Consultant (m/f/d)**

**Purpose and Scope of Role**

We are looking for an accomplished communications practitioner with significant agency or inhouse experience in running integrated corporate communications campaigns both nationally and globally. The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong global team.

The ideal candidate will develop and implement innovative and integrated communications strategies aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors from energy to financial services.

In this position, you will work in close co-operation with our Head of Digital based in London as well as our global team of digital specialists on the ongoing development of the Kekst CNC integrated communications offering, with the aim of enhancing our digital advisory capabilities. You will play a major part in leading integrated consulting services within significant client projects or mandates, advising clients on digital campaigns, pitching for new clients and developing own pipeline of digital business. You will act as a strategic and trusted advisor for our clients in areas such as analytics, social media, digital campaigns, digital reputation and content creation. Finally, you will act as coach, adviser and expert for peers and all staff to instil further digital competences e.g. by offering expert sessions.

**Requirements:**

- Multiple years of experience in digital campaign and integrated communications execution in agencies or comparable environments.
- Client account management experience, including leading junior staff on projects, as well as previous experience in leading on successful new business opportunities.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving, including knowledge and experience with an online monitoring/social listening tool such as Quid, Pulsar, Sysomos, and BrandWatch.
- Experience in running SEO, paid campaigns, online analytics and content/channel performance reporting, data visualisation and online dashboards.
- Experience in executing online editorial campaigns, development of creative content, video production and running effective social media-led campaigns across international markets.

- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in current affairs
- Deep knowledge of emerging digital and social trends across multiple markets. You show an international mindset, hands-on mentality, want to be part of a team and contribute with your ideas and suggestions.
- You possess excellent communication and presentation skills, and can participate in board level discussions, leading the digital part. You earned your Bachelor's degree or similar in, for example, Business Administration, Digital Marketing, Social Media Management, Digital Campaigning or Media and Communication Management.
- The role is conditional on you having, or obtaining, the right to work in the UK.

### **What we offer**

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in London, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, office exchange programme, private health insurance, employee assistance program, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance, volunteering hours, wellbeing programme and much more!

**Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. Please do not hesitate to let us know if any reasonable adjustments are needed during the recruitment process. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.