

## About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our Team in our office in **London** we are hiring fulltime

## Digital Associates/Senior Associates (m/f/d)

### About the Role:

We are looking for high-performing Digital Associates to join and contribute to a growing and ambitious organisation. If you are experienced in social media analysis, content marketing, and digital campaign strategy and activation, and are ready for the next step in your career, then this could be an exciting opportunity for you to contribute to a high in demand service in an integrated PR consultancy.

We offer an entrepreneurial working environment where you will form part of client teams from day one and be expected to contribute on a tactical and strategic level. Working on multiple national and global mandates, our Associates deliver an array of work across our areas of expertise for a varied group of clients across a range of industries.

Your main responsibilities will evolve around delivering actionable insights, developing and managing content, activating online campaigns as well as building and maintaining great client relationships. You will work in close co-operation with our Head of Digital based in London as well as our global team of digital specialists. Whilst we will play on your strengths and utilise your digital expertise to enhance our digital advisory capabilities and upskill colleagues e.g. by facilitating internal trainings, we are looking for someone who is interested in understanding our offering beyond digital and becoming an integrated communications consultant and strategic adviser.

### Requirements:

- Initial professional experience in digital / social media, preferably in a social media or digital marketing agency.
- You earned your Bachelor's degree or similar in, for example, Business Administration, Digital Marketing, Social Media Management, Digital Campaigning or Media and Communication Management.
- Previous experience in content creation, social media listening, community management, paid media management and influencer campaigns.
- Experience of using industry tools, with capability and enthusiasm to learn. Previous industry tools may look like or be similar to Pulsar, Factiva, Quid and Moz.

- Be able to demonstrate past projects worked on, including digital strategy and creative content programmes.
- Excellent verbal communications and presentation skills.
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment.
- Strong command of all Microsoft Office programmes.
- Fluent spoken and written English, additional language skills are a plus.
- The role is conditional on you having, or obtaining, the right to work in the UK.

**What we offer:**

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in London, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, office exchange programme, private health insurance, employee assistance program, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance, volunteering hours, wellbeing programme and much more!

**Please send your application, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. Please do not hesitate to let us know if any reasonable adjustments are needed during the recruitment process. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.