About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit www.kekstcnc.com

To support our Team in our office in **London** we are hiring a fulltime

Senior Associate - Research (m/f/d)

About the Role

We are looking for a Senior Associate with expertise in research to join and contribute to a growing and ambitious team. If you are experienced in survey research and are ready for the next step in your career, then this could be an exciting opportunity for you to join our insight and strategy business in London.

We are looking for an enthusiastic, detail-oriented candidate who has strong data skills and a passion to understand how the public and our client's stakeholders think as well as how to action these insights. In this role you will be teamed up with our strategic communications advisers in an array of work for our varied group of clients across a range of industries nationally and globally. You will form part of client teams from day one and be expected to contribute on a tactical and strategic level.

Main Responsibilities:

- Analysing and processing data collected in survey research using statistical software and Excel
- Presenting research to clients and pitching projects to new clients including advising and assisting the team with client projects, related to analytics and quantitative research
- Project managing complex data collection exercises across multiple markets
- Modelling and analysing data to identify and capture key points research findings
- Visualising data for use in presentations and briefings
- Helping to build our digital insights team for natural language processing, and social analytics
- Developing and nurturing a strong internal and external network with relevant stakeholders, including journalists, analysts and other key contacts
- Continuously deliver work that exceeds our clients' expectations
- Staying up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments

Requirements:

- A couple of years of professional experience in survey research or a closely related field
- A Bachelors or Masters' Degree, ideally with a component related to statistics and or data science
- Experience of programming languages and statistical modelling, especially experience using R including ggplot and tidyverse preferred
- Ability to synthesise large amounts of data and research in the shortest amount of time with the greatest possible clarity
- Ability to manage time effectively and tight deadlines; flexibility to adapt to different projects and client needs
- Experience and the ability to synthesise data into a clear, concise narrative
- The ability to visualise complicated data in the simplest possible way
- Experience in digital analytic tools such as online listening and natural-language programming preferred
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment
- Advanced PowerPoint and Excel skills preferred
- The role is conditional on you having, or obtaining, the right to work in the UK

What we offer

Kekst CNC offers an inspiring working atmosphere, characterised by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in London, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, private health insurance, employee assistance program, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance, volunteering hours, wellbeing programme and much more!

Please send your resume and cover letter, or any questions related to the role,

to the following e-mail address: career-emea@kekstcnc.com

The recruitment process will consist of several steps, such as interviews, assignments and reference check. Please do not hesitate to let us know if any reasonable adjustments are needed during the recruitment process. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.