

About Kekst CNC

Kekst CNC is a global strategic communications firm that specialises in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis.

We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit www.kekstcnc.com

To support our Paris office, we are hiring two fulltime, CDI **Consultants/Senior Consultants (m/f/d)**

Purpose and Scope of Role

We are looking for an accomplished communications practitioner with consultancy experience to join our Paris team and be part of our global organisation. The individual will be joining one of the world's fastest growing consultancies, working in an entrepreneurial environment. Joining Kekst CNC means daily collaboration with international colleagues and clients and working on a broad set of communications practices as the scope of the role is wide. You will have an incremental role on local and global clients as well as in the build-out of our Paris office and French offering.

It is essential to have a demonstrated record of successfully building and maintaining client relationships at C-suite level and acting as a trusted advisor. The successful candidate will develop and implement integrated communications strategies aimed at enhancing and protecting the reputation of prestigious corporate brands in a variety of sectors, with media relations as an important focus, notably in sensitive situations. Excellent knowledge of the French political and media landscape is required alongside an existing network of journalists from the major national media groups and corporate media.

The successful candidate will play a major part in strengthening our presence on the French market by building the consultancy's French credentials, being part of creating and executing growth and marketing plans and leveraging the collaboration with the Publicis Groupe. Paris being the most recently opened Kekst CNC office, we have a small, yet very efficient and strong local team embedded in a global team and leading firm. We have clear growth ambitions and will continue to grow the team beyond the immediate roles we are hiring for. To thrive in this environment, you need to be an entrepreneurial self-starter with strong drive and a can-do attitude. You understand that it takes team effort to build a strong market position and you are ready to play a hands-on role!

Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders confidently and maturely in a wide variety of fields including, but not limited to; corporate communications with a focus on media relations, reputation management and crisis communications in high pressured and time sensitive situations.
- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, narratives, messaging and positioning for clients.
- **Project & Financial Management:** Ensuring timely delivery of a project at the targeted margin.

- **Build High-Performing Teams:** Inspire and motivate your project teams in delivery and in new thinking. Provide mentoring to junior team members; support their development and be a source of constructive feedback and knowledge share.
- **Business Development & Commercial Drive:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads. Advance thoughtful commercial ideas that add growth opportunity or improve our offering.
- **Marketing:** Organise marketing outreach, write articles and op-eds for the consultancy on relevant topics to provoke engagement from potential clients and increase the profile of the agency in the French market.

Requirements:

- 5-10 years of experience gained in a comparable professional capacity.
- Active interest in current affairs nationally and globally as well as strong French networks in business and media.
- Knowledge of the French political system as well as regulatory and litigation processes.
- Intellectual rigor, proactiveness and effective problem solving.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once.
- Candidate should be a mature self-starter who takes initiative and is solution oriented.
- Ability to work independently, while also leading and working closely with client teams.
- University degree or higher in business, politics, communications, marketing or equivalent.
- Excellent communication skills both verbal and written in French and English.
- Must be able to demonstrate the right to work in France.

What we offer

An inspiring working atmosphere, characterised by the highest level of professionalism, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. Although you will be based in Paris, you join an international team and interact with colleagues all over the globe daily. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. We offer a competitive salary, bonus scheme, office exchange program and much more!

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check.

We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regards to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, nationality origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.