

About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

To support our growing London Office, we are hiring a fulltime

Senior Consultant – ESG & Sustainability (m/f/d)

Purpose and Scope of Role

We are looking for an experienced, highly accomplished communications practitioner who has worked in a large top-tier agency, or inhouse role, with broad experience in corporate and financial communications, with considerable relevant experience in developing and managing ESG strategies, reporting and communications.

The successful candidate will integrate ESG into a broad range of corporate and financial communications, as well as leading the development and implementation of ESG strategies, narratives and campaigns to promote and protect the ESG activities and reputations of corporates across multiples sectors, from financial services to energy to scale-up businesses. This role will support the Director leading the ESG and Sustainability offering on business development opportunities, as well as help build Kekst CNC's ESG and sustainability credentials and capabilities across global markets.

The ideal candidate will have natural leadership skills and the ability to inspire and to build confidence in clients, client stakeholders and internal client service teams. The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong London based, but globally-focused team. Additionally, they will work seamlessly with our international team and be responsible for ensuring quality and knowledge sharing across Kekst CNC's global offices.

Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders on ESG and sustainability issues confidently and maturely in a wide variety of fields including, but not limited to; ESG strategies and issue analysis, reputation management, strategic content development, corporate narrative development, audience and conversation mapping, ESG and investor relations and ESG reporting.
- **Issues analysis and project management:** Identify and analyse major sustainability trends to share relevant implications for corporate clients. Lead full end-to-end ESG narrative and communications projects, from the development of insights, strategy, content development and activation.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.

- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, communication plans, narratives, messaging and positioning for clients, as well as developing thought leadership pieces on ESG for the agency.
- **Leadership & Mentoring:** Provide mentoring and coaching to junior team members; support their development and be a source of constructive feedback, knowledge share, ideas and experience.

Requirements:

- 7-9 years of experience gained in a comparable professional capacity, specifically within the field of corporate communications and reputation management, with a specific focus on ESG and sustainability
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving.
- Strategic level understanding of core ESG issues, in particular investor attitudes and trends within ESG, regulatory trends and issue-specific knowledge.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in digital innovation and current affairs
- University degree BA or higher in business, politics, communications, content/marketing, digital/social data or insights
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams
- The role is conditional on you having, or obtaining, the right to work in the UK

What we offer

Kekst CNC offers an inspiring working atmosphere, characterised by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The London office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in London, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, office exchange programme, private health insurance, employee assistance program, flexible public holiday policy so you can celebrate the days which are special to you without having to comprise your own holiday allowance, volunteering hours, wellbeing programme and much more!

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

The recruitment process will consist of several steps, such as interviews, business case and reference check. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.