

## About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe.

For more information, visit [www.kekstcnc.com](http://www.kekstcnc.com)

To support our growing team in the Dubai office, we are hiring a fulltime **Consultant/Senior Consultant**

## Purpose and Scope of Role

We are looking for an accomplished communications practitioner with significant agency or inhouse experience in running communications campaigns both nationally and globally.

The successful candidate will develop and implement innovative and integrated communications strategies aimed at enhancing and protecting the reputation of prestigious influential corporate brands in a variety of sectors from financial services to energy. The successful candidate will play a major part in maintaining, developing and extending our client relationships as well as help build the consultancy's campaigning and content credentials and capabilities across global markets.

The individual will play a pivotal role at the heart of one of the world's fastest growing consultancies, working in an entrepreneurial environment and forming part of a strong Dubai based team.

## Main Responsibilities:

- **Manage Client Accounts & Build Trusted Relationships:** Provide strategic counsel and guidance to senior business leaders confidently and maturely in a wide variety of fields including, but not limited to; corporate communications, campaign strategy, reputation management, strategic content development, corporate narrative development, and influencer mapping.
- **Campaigns:** Support full end-to-end campaigns, from the development of insights, strategy, content development, activation and amplification and effective measurement and reporting.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.
- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, multi-touchpoint communication plans, content plans, narratives, messaging and positioning for clients.
- **Build High-Performing Teams:** Inspire and motivate your project teams in delivery and in new thinking. Provide mentoring to junior team members; support their development and be a source of constructive feedback and knowledge share.
- **Marketing:** Organise marketing outreach, write articles and op-eds for the consultancy on relevant topics to provoke engagement from potential clients and increase the profile of the agency in the French market.
- **Project & Financial Management:** Ensuring timely delivery of a project at the targeted margin.

**Requirements:**

- 5-10 years of experience gained in a comparable professional capacity, specifically within the field of corporate communications, reputation management, crisis and issues management.
- Significant project and client account management experience.
- Intellectual rigor, excellent analytical and insights capabilities and effective problem solving, including knowledge and experience with online monitoring/social listening tools.
- Excellent organisational, time and priority management skills and ability to effectively manage multiple projects at once alongside an active interest in digital innovation and current affairs
- University degree BA or higher in business, politics, communications, content/marketing, digital/social data or insights.
- Candidate should be mature, results-oriented, and able to work independently, while also leading and working closely with client teams.
- Occasional business travel across the GCC and Middle East may be required
- Experience working in the UAE or GCC and knowledge of the region
- Fluent spoken and written English is a must, fluency in Arabic would be an advantage and additional language skills are a plus
- Excellent attention to detail, enthusiasm, strong organisational skills, ability to multi-task and work as part of a team in a fast-paced environment.
- Excellent verbal communications and presentation skills
- Strong command of all Microsoft Office programmes

**What we offer:**

Kekst CNC offers an inspiring working atmosphere, characterised by the highest level of professionalism in a challenging environment, lots of fun at work and an open corporate culture where you can be yourself. We value diversity highly and are certain that we work better because of our differences and that we best serve our clients and colleagues through bringing together diverse skills, experiences and backgrounds. The Dubai office is a sociable and dynamic workplace and continues to grow at a rapid pace. Although you will be based in Dubai, you join an international team and assist cross-border mandates and interact with clients and colleagues all over the globe. In support of our exciting development opportunities, we offer substantial training modules and you will be assigned a professional development advisor. Finally, we offer a competitive salary, bonus scheme, UAE residency visa, office exchange programme, health insurance, wellbeing programme and much more!

**Please send your application, or any questions related to the role, to the following e-mail address: [career-emea@kekstcnc.com](mailto:career-emea@kekstcnc.com)**

The recruitment process will consist of several steps, such as interviews, verbal and written tests and reference check. We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and maternity status, or any other characteristic protected under EU, state or local law, where applicable.