

About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

To support our growing team in **Germany** we are hiring a fulltime

(Senior-) Consultant – Sustainability & ESG (m/f/d) Frankfurt, Berlin, Munich

Purpose and Scope of Role

You will play a pivotal role at the heart of a fast-growing consultancy, working in an entrepreneurial environment and forming part of a strong globally focused team. We're looking for an entrepreneurial minded individual who enjoys working on a vast variety of challenging and inspiring tasks around sustainability and ESG.

Ideally, you are an experienced professional who has previously worked in a top-tier agency, strategy/sustainability consultancy or inhouse. We're looking for someone with experience in sustainability matters, particularly climate transition as one of the most important issues on the agenda for many of our clients.

You will integrate sustainability and ESG into a broad range of corporate and financial communications across diverse sectors ranging from financial services, energy as well as scale-up businesses. In doing so you will lead the development and implementation of sustainability strategies, narratives, and campaigns to promote and protect the sustainability activities and reputations of our clients.

Natural leadership skills and the ability to inspire clients and your project team round off your profile.

Main Responsibilities

- **Manage client accounts and build trusted relationships:** Provide strategic counsel and guidance to senior business leaders on ESG and sustainability issues in a wide variety of fields including, but not limited to; ESG strategies and issue analysis, reputation management, strategic content development, corporate narrative development, ESG and investor relations.
- **Issues analysis and project management:** Identify and analyse major sustainability trends to share relevant implications for corporate clients.
- **Business Development:** Develop and expand client relationships; identify potential leads and areas of growth within existing clients as well as broader new business leads.

- **Communications Planning & Writing:** Draft strategic, high quality briefing documents, communication plans, narratives, messaging and positioning for clients, as well as developing thought leadership pieces on ESG for the agency.
- **Leadership & Mentoring:** Provide mentoring and coaching to junior team members; support their development and be a source of constructive feedback, knowledge share, ideas and experience.

Requirements

- University degree BA or higher in business, politics, communications, content/marketing, digital/social data or insights
- Several years' experience gained in a comparable professional capacity, for example corporate communications, reputation management or strategic management, in all cases with a specific focus on ESG and sustainability
- Strategic level understanding of core sustainability and ESG issues, in particular investor attitudes, trends, regulatory frameworks and issue-specific knowledge
- Intellectual rigor, excellent analytical and insights capabilities
- Ability to effectively manage multiple projects and effectively solve client challenges
- Active interest in digital innovation and current affairs
- Results-oriented, effective problem-solver, able to work independently, as well as leading and working closely with client teams

What we offer

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism in a challenging environment, lots of fun at work and an open, supportive corporate culture. The German offices are sociable and dynamic workplaces and continue to grow. Although you would be based in Germany, you would work on cross-border mandates and interact with clients and colleagues all over the globe. Professional development advisors accompany you during your career and in addition to exciting development opportunities, we offer substantial training modules, a competitive salary, flexible working hours, bonus scheme and benefits package.

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kekstcnc.com

We look forward to your application!

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.